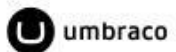
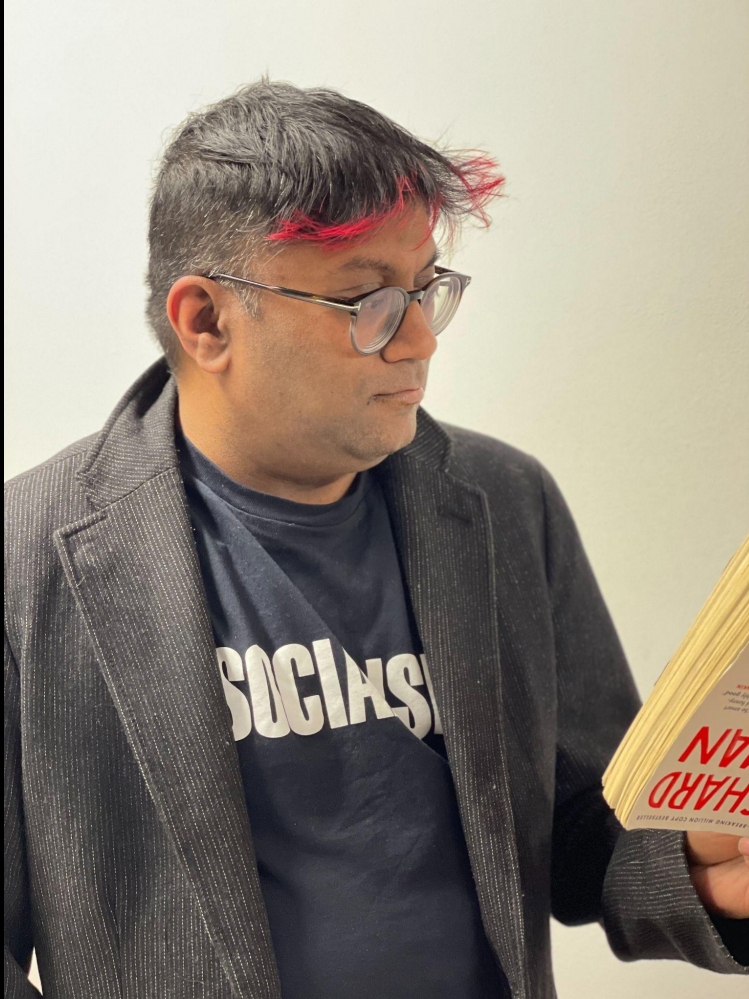


**UMBRACOSPARK #SPARKQA**

How do you choose which new technology for your projects?

**BY Ravi Motha**





## Ravi Motha

### Developer

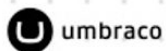
- Umbraco veteran
- An Umbraco London Meetup Organiser
- Umbraco MVP (6x)
- Electrician (not true)

**dotcentric.**





There is no spoon



#SPARKQA





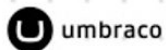
# Choices, Choices, Choices





Be Careful

Image via CuttingEdgeKnives website



#SPARKQA





- Stuck with technology (ColdFusion)
  - Old v4 websites still running
- EOL
- Million new frameworks



- Niche technologies
- “Redundant” but necessary systems
- MONEY

¥£\$





# Slaying the hydra

Image by Svetlin Velinov





- Company Values
- Developer Desires
- Project Objectives





# Company Values

- How does this work with company perception?
- Who are you aiming this at?
- What does it do to benefit the company?





# Company Values – Perception

- Cutting edge
- Using the latest technology
- Innovation  
(using an existing technology in a new way)





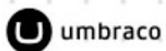
# Company Values

Why is it important?

- Clients
- Developers
- Most Importantly New Clients.



# Living the brand



#SPARKQA





# Developer Desires

- Learning new stuff
- Show off
- Integrations and showing off DXP



DXP =>







Cool





It is Fun and Cool





# Project Objectives

Does it do what you need?



# Project Objectives





The background of the slide is a dense, overlapping collage of numerous stacks of US dollar bills. The bills are primarily one-dollar bills, with some two-dollar bills visible. The stacks are arranged in a way that creates a sense of depth and abundance, with the bills fanned out and overlapping each other. The colors of the bills (green, blue, and white) are prominent throughout the image.

# Client & Money





# Core Questions

- Client
  - Asking for it for a specific reason
  - Why is it important to them
- Money
  - Licensing
  - Time and effort

The West Wing season 6 episode 11



# Reducing your risk







# Research



# Core Questions

- Documentation
- Distribution
- Activity
- Download it
- Build a Prototype

The West Wing season 6 episode 11





# Opposition Research





# Opposition Research

- Find reasons not to do it using tech x
  - Can we do it without technology X?
  - What do we need to make it happen?
  - What dependencies does it have?
  - Is it secure?
  - Etc.

The West Wing season 6 episode 11



# Curb your enthusiasm





# Curb Your Enthusiasm

Just Say No!

Okay more accurately be  
prepared to say no







# What Happens Next?





## What should I be doing?

- Make sure you write the documentation
- Make sure it's clear what it can and it can't do and why.
- Why? Make sure you answer this question somewhere
- It could be you ...  
...who is asked to pick up the forgotten project that was only supposed to be a pilot/test/live a short life



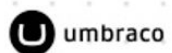
Make sure you are in  
“The Good Place” ?







fin

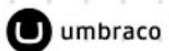


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Ravi Motha  
Developer

**dotcentric.**



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